

PERFECT ARCHITECTURE

Adapting to the modern world is a complex and ongoing process that requires us to continually adapt to new technological, social, economic and environmental realities. To do so, we must constantly reinvent ourselves, develop new skills and change. A portrait of today's man and his perfect architecture...

ECOLOGICAL MIND



We can no longer ignore the impact of human activity on the environment. Faced with issues such as climate change, loss of biodiversity, air, water and soil pollution and the degradation of ecosystems, it has become essential to develop a truly ecological way of thinking.

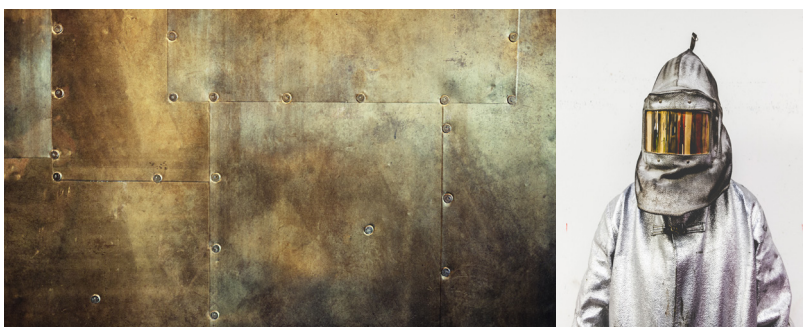
This means promoting a more holistic approach to life, where the environment is

seen as a complex system in which humans are interconnected with other living and non-living things.

It therefore goes beyond individual behaviour, such as consuming responsibly, using renewable energy and recycling waste, and requires a fundamental change in the way we think and act as a society. It requires global commitment and cooperation to achieve common goals and ensure a sustainable future for future generations.

Ecology has a strong colour identity. It surprises us with some unexpected nuances around "natural" hues such as green and brown.

HARD SHELL



The need for protection is a natural response to an increasingly complex, uncertain and potentially dangerous environment.

We live in an age of uncertainty, whether in terms of economic, environmental or political security.

The Covid 19 pandemic has shown us how vulnerable our health is. Violence is on the rise in communities and internationally. The media broadcast unbearable images of crime and disaster throughout the day.

The rhetoric is threatening and bellicose. In short, we feel under constant threat. In this context, the use of metallic surfaces and colours seems appropriate. From shimmering copper to cold, futuristic silver, all shades are allowed.

DIGITAL CORE



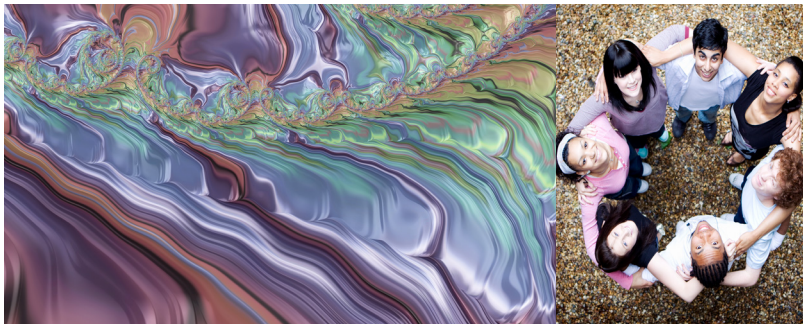
Digitalisation has not only taken on an immense importance in our daily lives, it has become the backbone on which we rely to make it work.

Whether in communication, information or mobility, in our personal or professional lives, it is forcing us to expand our skills and change the way we think.

In this way, we shape new technologies, which in turn shape us in a constant interaction. It is the sprinkler that gets sprinkled!

A good example of this can be found in the field of design: The myth of the disembodied digital, of a parallel and inaccessible virtual world, is omni-present. By giving it an aesthetic of its own, we give it a reassuring materiality: our constant exchanges in the virtual world(s) give rise to a constantly evolving digital "style". It is illustrated by a range of strong, sophisticated and complex colours, in harmony with this futuristic universe.

MELTING HEART



The ability to move is essential to our well-being and development.

Emotions are an important part of our lives, inspiring, motivating and connecting us with others. When we understand and deal with them effectively, we can communicate better, resolve conflicts more easily and build stronger, more meaningful relationships.

They help us find deeper meaning in life and experience moments of beauty, joy and happiness. By becoming more aware of our feelings, we learn to enjoy the moment and feel gratitude for the simplest things.

Ultimately, allowing ourselves to be inspired enriches our lives by strengthening our connection with others, improving our mental health, developing our resilience and stimulating our creativity.

The corresponding colors are delicate and refined. They are rich in nuances and offer a palette of sometimes subtle, sometimes spectacular effects.

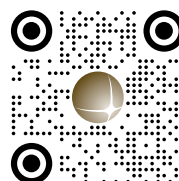
CUSTOMER SPECIFIC SOLUTION

You have the possibility to use not only Pantone, NCS, RAL, YS colors etc., we can create all shades and effects exactly as you want. Let your ideas flow and contact us.

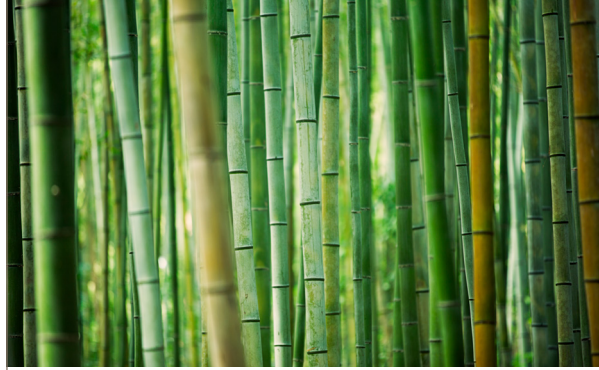


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ECOLOGICAL MIND



SET IN ICE
TC-09-E-IV



BIRD OF PARADISE
TC-10-E-IV



FUNKYTROPES
TC-13-E-IV



JUNGLE GLAM
TC-15-E-IV



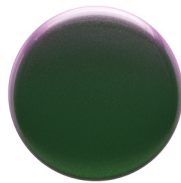
IN THE DUSK
TC-14-E-IV



KISSING FROG
TC-12-E-IV

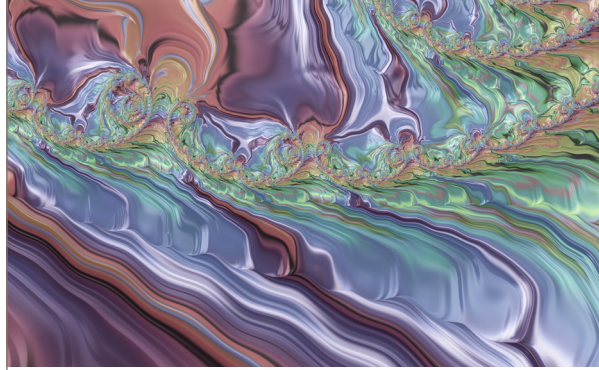


QUEEN OF TREES
TC-16-E-IV



KIND OF MAGIC
TC-11-E-IV

TREND COLOURS E-IV



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MELTING HEART



FLASHOVER
TC-30-E-IV



MYSTICAL DASH
TC-29-E-IV



CREAM OF LAVENDER
TC-32-E-IV



COCOA CRAZE
TC-31-E-IV



KISS THE BLISS
TC-25-E-IV



DARLING OF ALL
TC-27-E-IV

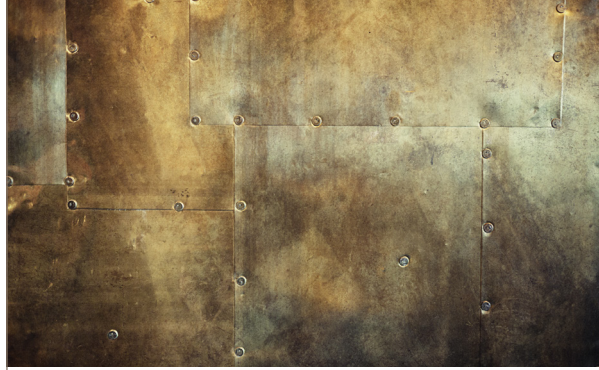


FAIRY BLOW
TC-26-E-IV



GOLDEN GAZE
TC-28-E-IV

TREND COLOURS E-IV



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HARD SHELL



UPBEAT
TC-24-E-IV



ROCK THE RIFF
TC-17-E-IV



ANTIQUE RELIC
TC-23-E-IV



FROTH
TC-20-E-IV



COPPER LUSTER
TC-18-E-IV



GREEN OF GREY
TC-22-E-IV



SUNBURST
TC-19-E-IV



GOLDORE
TC-21-E-IV

TREND COLOURS E-IV



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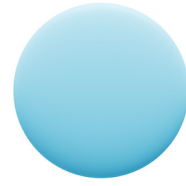
DIGITAL CORE



HYPERLINK
TC-02-E-IV



GALACOALAC
TC-01-E-IV



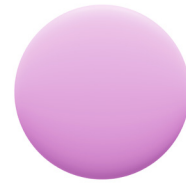
SUPERNOVAE
TC-03-E-IV



FAVORITE VIBE
TC-04-E-IV



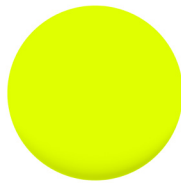
MAKEOVER
TC-05-E-IV



LILACRONIC
TC-06-E-IV



BREATAKINGREY
TC-08-E-IV



SMOOTHARSENIC
TC-07-E-IV

Note: The colors and effects provided are only examples serving as a source of inspiration for creative processes. Modifications may be necessary to comply with sector-specific requirements and individual applicational conditions. The colors and effects as shown on the color chart are not binding. Deviations from the original colors/gloss levels may occur during production due to technical reasons.

Hinweis: Die vorliegenden Farben und Effekte sind lediglich Beispiele und dienen als Inspirationsquelle für kreative Prozesse. Modifikationen zur Erfüllung der jeweiligen branchenspezifischen Anforderungen und Anpassungen an die Applikationsgegebenheiten können erforderlich sein. Die Farbtöne der Farbkarte sind nicht verbindlich. Abweichungen zu den Originalfarben/Glanzgraden sind aus produktionstechnischen Gründen möglich.

Remarque: Les teintes et effets présentés sont des propositions stylistiques formulés pour vous servir de sources d'inspiration dans votre processus créatif. Il sera éventuellement nécessaire de les adapter, voire de les modifier, en fonction des cahiers des charges spécifiques à chaque domaine d'application. Les couleurs reproduites dans le nuancier ne peuvent en aucun cas faire office de standard. En effet, il est possible que pour des raisons liées au techniques de production, nous ayons des écarts avec les couleurs/brillances d'origine.

Nota: I colori e gli effetti illustrati sono solo a titolo di esempio mirato a fornire ispirazione per i processi creativi. Modifiche potrebbero essere necessarie per soddisfare requisiti specifici di settore o particolari condizioni di applicazione. Le tonalità di colore indicate nella scheda non sono vincolanti e, per motivi tecnici di produzione, si possono verificare delle differenze rispetto ai colori/lucidi originali.