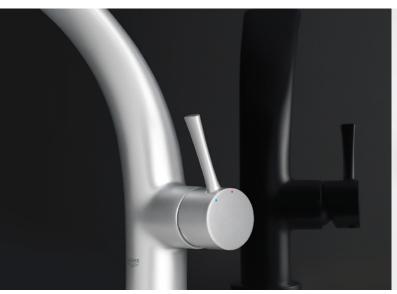


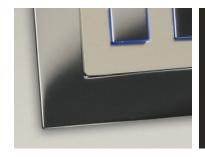
# WE PUT BRANDS CENTRE STAGE – STRIKINGLY AND DEPENDABLY







# BERLAC COATING SOLUTIONS FOR HOUSEHOLD, KITCHEN AND BATHROOM





# WE PUT YOUR BRAND CENTRE STAGE

First-rate materials, visionary design, unique tactile quality and long lifespan are today the deciding factors in the success of lifestyle products for household, kitchen and bathroom.

Whether it is a question of coffee machines or vacuum cleaners, operating elements for stoves and microwaves, consumer electronics or sanitary fittings, the demands placed on the surface finish of the materials used in respect of appearance, feel and sturdiness in everyday use are enormous.

Thanks to our many years of expertise in these sectors, we fully understand the special design and technical requirements that must be met in coating domestic appliances and sanitary fittings. As an experienced and successful supplier of solutions for metal and plastic substrates, we breathe new life into traditional materials, help innovative new substrates to enjoy a long and fruitful existence and make a decisive contribution to perfecting your visions and concepts cost-effectively to the very last detail.



# FOR HARMONIOUS DESIGN AND TECHNICAL PERFECTION

The appeal of our easy-clean lacquering systems lies in their excellent adhesion to surfaces that are difficult to coat. Thanks to their stable thermal and water-repellent properties and above-average resistance to extreme mechanical and chemical conditions they are ideal for everyday use.

With silky-soft effects that cry out to be touched, with economical imitation lacquers for a deceptively genuine metal or galvanised appearance and with precise colour matching to surrounding materials and for different substrates, our lacquers give your design objects the perfect finishing touch and enhance their attractiveness and functionality with striking and lasting effect.

### **OUR COATING SOLUTIONS**

- Clear lacquers for PVD-metallised and vacuum-deposited plastic substrates, for thermoplastic and elastomeric base materials, transparent or dyed
- Clear lacquers with excellent direct adhesion to metal and galvanic substrates, transparent or dyed
- Clear lacquers with above-average resistance to abrasion, aggressive media, water, heat and fluctuations in temperature, together with special properties for reducing susceptibility to dirt
- Clear lacquers with special tactile properties, such as soft-touch, anti-slip and ceramic-like effects
- Ultrafine metallic and nacreous lacquers for perfect metal imitations and colour-stable galvanic effects as stoving or two-component systems, also dyed or in combination with dyed clear lacquers in all conceivable colour shades
- Opaque base coats for economical single-coat applications, as one or two-component systems
- Screen printing lacquers for extensive two-dimensional applications, ultra-flexible for subsequent thermoforming
- Energy-efficient and environment-friendly water-based UV systems
- High-gloss base coats and clear lacquers to create mirror effects and special depth effects
- Pad and screen printing inks for subsequent finishing

# YOUR BENEFITS

- Compliance with sector-specific requirements
- Economic and ecological production processes thanks to a high level of processing safety and sustainable technologies
- Limitless design potential thanks to unrestricted choice of colours and surface effects
- Trendy colour schemes
- Added aesthetic and tactile appeal for component surfaces
- Harmonious colour matching to surrounding materials
- Compliance with special requirements, such as anti-bacterial, biocompatible or water-repellent surfaces
- Approved for direct contact with foodstuffs
- Straightforward for subsequent printing or laser edging
- Available worldwide





# Berlac AG

Berlac AG – founded in 1928 and headquartered in Switzerland - is a member of the Berlac Group, a globally-active group of companies, which has specialised in the development and manufacture of top-quality solutions for surface coatings and the finishing of PU for various sectors and applications.

As an internationally leading manufacturer of premium-grade special lacquers and effects for decorative applications on plastics, genuine metals, galvanised and PVD-metallised substrates, Berlac AG supplies primarily to the following sectors: automotive, spectacle frames, domestic appliances, hearing aids, medical technology, cosmetics packaging, telephony, sanitary fittings, writing implements, watches and jewellery.

## **REFERENCES - A SELECTION**

- AEG
- Bang & Olufsen
- Berker
- Bernina
- BSH Bosch und Siemens Hausgeräte
- Electrolux
- Feller
- Geberit
- Grohe
- Ideal Standard
- Jura
- KWC
- Miele
- Nespresso
- Raumfeld
- TECE
- Thermoplan
- Turmix
- Wahl



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