



# INNER AND OUTER VALUES THAT APPEAL



Lacquers and Effects



## BERLAC LACQUERS – FOR INNER AND OUTER VALUES THAT APPEAL

Sensory perception has a fundamental influence on our decision to buy an article. A surface finish that appeals to our feelings is therefore becoming ever more important.

Smart and attractive surface finishes play a decisive role in automotive interiors - in all price brackets - since they emphasise the value of the product as a whole and make customisation much simpler.

To enjoy a successful career in automotive interiors today, however, the surfaces of plastic and metal substrates must not only be appealing in their appearance, they must also be able to stand up to the demands of everyday use, showing no lasting signs of being constantly touched or of contact with cleaning products and sun creams, etc. Over and above this, they must also be possible to apply economically and efficiently during production.





Metal and leather imitations that not only look perfect, but also feel deceptively genuine, scratch-proof aluminium, dark chrome-look components – together with you, we create solutions tailor-made to your particular applications and specifications. Thanks to their effective interaction with our coating solutions, which set new standards in respect of design, resistance, ergonomics and functionality, we imbue the materials you use with an unmistakable identity of their very own.

## BERLAC PRODUCT PROGRAMME

- *Clear lacquer systems for galvanised and PVD-metallised plastic substrates, for thermoplastic and elastomeric base materials*
- *Clear lacquer systems with special surface properties for reduced susceptibility to dirt and with above-average resistance to mechanical and chemical influences*
- *Clear lacquer systems with special tactile properties, such as soft-touch and anti-slip effects*
- *Ultrafine metallic base lacquers for perfect metal imitation that can be dyed or combined with dyed clear lacquers*
- *Screen printing lacquers for extensive two-dimensional application, ultra-flexible for subsequent thermoforming*
- *Elastic coating systems for ultra-flexible substrates, such as silicones, TPE, TPU, flexible PVC*
- *Laser-engravable coating systems for use in day-night design applications*
- *High-gloss base coats and clear lacquers to create mirror effects and special depth effects*
- *UV-stable stoving and clear lacquers for exterior emblems*

## YOUR BENEFITS

- *Full compliance with automotive specifications*
- *High level of processing safety makes for economical production processes*
- *Limitless design potential thanks to unrestricted choice of colours and surface effects*
- *Added aesthetic and tactile appeal for component surfaces*
- *Can be matched to surrounding metallic and textile materials*
- *Shatterproof to prevent injury from surfaces in airbag and cockpit areas*
- *Available worldwide*





### **Berlac AG**

*Berlac AG – founded 1928 and headquartered in Switzerland - is a member of Berlac Group, a globally-active group of companies, which has specialised in the development and manufacture of top-quality solutions for surface coatings and the finishing of PU for various sectors and applications.*

*As an internationally leading manufacturer of premium-grade special lacquers and effects for decorative applications on plastics, genuine metals, galvanised and PVD-metallised substrates, Berlac AG supplies primarily to the following sectors: automotive, spectacle frames, domestic appliances, hearing aids, medical technology, cosmetics packaging, telephony, sanitary fittings, writing implements, watches and jewellery.*

### REFERENCES – A SELECTION

- Alfa Romeo
- Audi
- BMW
- Bugatti
- Citroën
- DAF
- Fiat
- Jaguar
- Lancia
- MAN
- Mini
- Mercedes
- Peugeot
- Porsche
- Rolls Royce
- Seat
- Skoda
- Volkswagen
- Volvo



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