

Introduction

When you deal with color, as we do, you are naturally preoccupied with social change and future color trends. By observing, we proactively predict what's likely to happen. We are constantly on the lookout for new trends in the world. We use these insights to develop our Trend Colors collections. The future trend of connecting people with nature and the natural environment to improve well-being and sustainability is what we have captured in our **Trend Colors Inspiration**.

Our **Trend Colors B•I** illustrate the exciting world of shades and effects under the motto «Pure passion - inspired by nature». The high-quality waterborne **base colors** are **complemented by fascinating effect pigments** and **transformed into new atmospheres**. The design effects range from rainbow effects to color intensification with depth effect to glittering sparkle.

Be inspired by our design ideas.



Base colors

SANDY GLOW

Sandy Glow is reminiscent of a sandy beach at sunrise. The color is calming without being boring.

CANOLA FIELD

Canola Field is inspired by the vibrancy of canola fields. The color is an expression of joie de vivre and optimism.

LILAC WHISPER

Lilac Whisper is a faithful friend in everyone's heart where there is no worry. The color looks fascinating, fresh and brave, without any airs and graces.

COBALT GOBLIN

Cobalt Goblin is synonymous with the benevolence of the spirits of nature. The color of serenity and inner peace: it radiates relaxation and hope.

GLACIAL ICE

Glacial Ice is inspired by the beauty of glaciers in the Swiss mountains. The color is reminiscent of the glacial ice that has captured finely ground rock that has experienced much.

POPPY FIELD

Poppy Field is the epitome of joie de vivre. The color has the incomparable appeal of a field of poppies.

OLIVE GROVE

Olive Grove is a smart color reminiscent of the silvery green leaves of the durable olive grove. The color looks stylish and elegant.

PUMPKIN PATCH

Pumpkin Patch is inspired by the magnificence of pumpkin fields. The color is powerful. It is warm and vital. A sign of optimism.

THUNDERY DARK

Thundery Dark captures the deep, dark blue sky before a refreshing summer thunderstorm in the mountains. The color represents pause, reflection and the hope that the sun will soon shine again.

SENSOUS SOIL

Senuous Soil is synonymous with earth and ground. The color of reliability and warmth: it radiates down-to-earthness and security.

STURDY TURQUOISE

Sturdy Turquoise is a powerful color that inspires because it combines the positive qualities of blue, yellow and green. It represents creativity and harmony of mind and body with nature.

MIDNIGHT VIOLET

Midnight Violet is special because it is rarely found in nature. It is a color that inspires the imagination and invites you to dream.



Lacquers and Effects

Special effects

COSMIC SATIN

Cosmic Satin has an elegant look and an air of fascination, like a close-up of the Milky Way. It is a striking effect with a noble sheen. Its cosmic shimmer highlights the colors and patterns of the design.

MYSTICAL RAINBOW

The name says it all. The rainbow effect is an optical phenomenon that appears in nature. The full effect can only be caught under certain circumstances.

STARRY NIGHT

Starry Night is synonymous with the here and now. It captures the glittering night sky above a mountain peak.

AMBER GOLD

Amber Gold has a mysterious energy. The color is inspired by the beauty of dried tree resin - a distinctive natural look with a positive radiance.

VIBRANT AURA

Vibrant Aura represents power and willpower that captivates everything. She has a vibrant and pulsating aura.

RUSTY PATINA

Rusty Patina is a storytelling brown with an honest and sincere effect that evokes thoughts of originality and reliability. It balances quality with naturalness.

ORCHID PINK

Orchid Pink evokes the colorfulness of orchids and is full of life and character. It is the color of inspiration and euphoria.

MOSSY GLADE

Mossy Glade is a whispering green with a shady hue. It is inspired by the play of shadows in a mossy glade.

TEAL AQUA

Teal Aqua is inspired by a longing for the turquoise sea. It makes you dream of crystal clear water with the sun's rays reflected on/under the surface. It is both energising and relaxing. A unique combination of emotions.

AZURE HORIZON

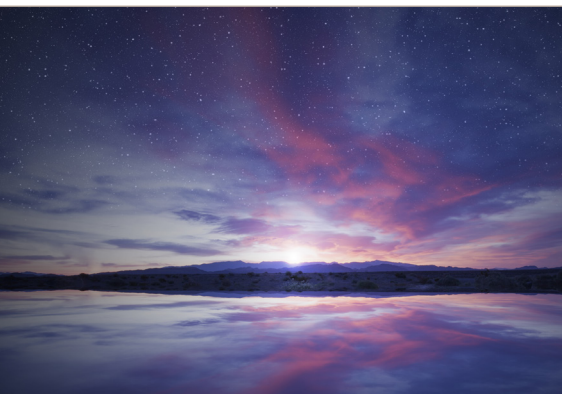
Azure Horizon represents harmony on the horizon of infinity. Its effect creates an emotional transition from the sea to the starry sky.

CHEERFUL ENERGY

Cheerful Energy expresses joie de vivre and a sense of adventure. It is synonymous with vibrant life, as it combines passion with cheerfulness. The effect of this color is full of vitality.

PURPLE TWILIGHT

Purple Twilight combines the twinkling stars of the night sky with the dawn. Purple Twilight is a wonderful way to create a harmonious contrast.



Customer specific solution

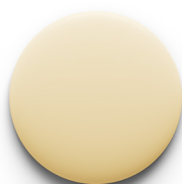
You have the possibility to use not only Pantone, NCS, RAL, YS colors etc., we can create all shades and effects exactly as you want. Let your ideas flow and contact us.



Lacquers and Effects

Pure Passion - inspired by nature

Note: The colors and effects provided are only examples serving as a source of inspiration for creative processes. Modifications may be necessary to comply with sector-specific requirements and individual applicational conditions. The colors and effects as shown on the color chart are not binding. Deviations from the original colors/gloss levels may occur during production due to technical reasons.



SANDY GLOW
TC-05-B•I



GLACIAL ICE
TC-12-B•I



THUNDERY DARK
TC-04-B•I



CANOLA FIELD
TC-09-B•I



POPPY FIELD
TC-10-B•I



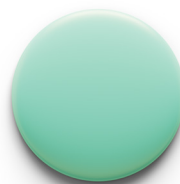
SENSOUS SOIL
TC-06-B•I



LILAC WHISPER
TC-07-B•I



OLIVE GROVE
TC-08-B•I



STURDY TURQUOISE
TC-03-B•I



COBALT GOBLIN
TC-11-B•I



PUMPKIN PATCH
TC-02-B•I



MIDNIGHT VIOLET
TC-01-B•I

TREND COLORS B•I - BASE COLORS



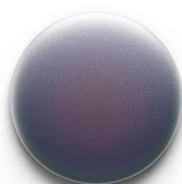
Lacquers and Effects

Pure Passion - inspired by nature

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COSMIC SATIN
TC-17-B•I



MYSTICAL RAINBOW
TC-24-B•I



STARRY NIGHT
TC-16-B•I



AMBER GOLD
TC-21-B•I



VIBRANT AURA
TC-22-B•I



RUSTY PATINA
TC-18-B•I



ORCHID PINK
TC-19-B•I



MOSSY GLADE
TC-20-B•I



TEAL AQUA
TC-15-B•I



AZURE HORIZON
TC-23-B•I



CHEERFUL ENERGY
TC-14-B•I



PURPLE TWILIGHT
TC-13-B•I

TREND COLORS B•I - SPECIAL EFFECTS